

familiarize them in accessing foreign funding from international donors, and develop their skills in crafting winnable project proposals for possible grants.

III. Advocacy and Public Awareness on Disability Campaign

The NCDA has intensified its advocacy and public awareness campaigns through various modes and strategies to promote disability-related programs and concerns through the conduct of the following:

- ⌘ Celebration of disability events and observances such as the (a) Autism Consciousness Week, January 23-31; (b) Women with Disabilities Day - March 23; (c) World Autism Awareness Day – April 6; (d) Freedom Walk of Persons with Disabilities – June 12; (e) National Disability Prevention and Rehabilitation Week - July 17-23; (f) White Cane Safety Day – August 1; (g) Cerebral Palsy Awareness and Protection Week – September 16-22; (h) Attention Deficit Hyperactivity Disorder (ADHD) Awareness Week – October 18-23; (i) Deaf Awareness Week – November 10-16; and (j) International Day of Persons with Disabilities – December 3. The DSWD has fully supported these celebrations both technically and financially especially during the training on livelihood for persons with cerebral palsy where a fund support amounting to approximately P90,000.00 was provided.
- ⌘ **“Seminars on How to Handle Persons with Disabilities in the Tourism Industry”** in collaboration with the Department of Tourism (DOT) Central Office and concerned Regional Offices in the following areas with their corresponding dates: (a) Legazpi City, Albay – May 14; (b) General Santos City, South Cotabato – June 25; (c) Manila – July 20; (d) Boracay Island, Malay, Aklan – October 28; (e) Angeles City, Pampanga – November 12; and (f) Lipa City, Batangas – December 10. Participants in these seminars are representatives of DOT-accredited establishments who are mostly managers of hotels, restaurants, resorts, beach clubs, and tourist transport utilities, among others. Other participants are government tourism officers of DOT Regional Offices and local Tourism Councils; representatives of DSWD Field Offices, Philippine Information Agency, non-government organizations, Regional Federations/Associations of Persons with Disabilities; and the media, among others.
- ⌘ Trainings in the establishment of non-handicapping environment (NHE) in four (4) expansion areas in the country, namely; (a) Guimbal, Iloilo; (b) Manolo Fortich, Bukidnon; (c) Laguindingan, Misamis Oriental; and (d) Puerto Princesa City, Palawan. These trainings resulted in holding of (i) Training on Access Audit and Organization of Access Audit and Monitoring Team; (ii) Training on Community Organizing and Strengthening Organizations of Persons with Disabilities; (iii) NHE Orientation, Strategic Planning Workshop and Stakeholders Forum; (iv) Conduct of Project Review and Evaluation of the NHE Implementation; (v) Conduct of Peer Counseling Seminar Workshop on Leadership; (vi) Advocacy Training for Persons with Disabilities; (vii) Training on Development of Advocacy Materials; (viii) Seminar-Workshop on Participatory